



PERSONAL BRANDING:

Action Plan for Self Improvement

Identified areas for improvement:

Look

Values I want to project	Already convey	Need work on looking more

Sound

Values I want to project	Already sound	Need work on sounding more

Behave

Values I want to project	Already behave	Need work on behaving more

Feel

Values I want to project	Already feel	Need work on feeling more

Action Plan

Date: _____

Action: _____

Sub-steps: _____

Date: _____

Action: _____

Sub-steps: _____

Date: _____

Action: _____

Sub-steps: _____

Date: _____

Action: _____

Sub-steps: _____

Date: _____

Action: _____

Sub-steps: _____

Date: _____

Action: _____

Sub-steps: _____