a career in your suitcase

Communicating Your North Star

Part 2

To continue developing your ability to communicate your North Star effectively, please reflect on these questions:

1. Based on the Golden Circle* we shared last week, how well does your CV communicate your North Star or 'Why'? In other words, how easy is it for the company HR to see what your North Star or 'Why' is when they read your CV?

2. Does your description of your skills in your CV support and clarify your North Star? Please feel free to use the skills inventory** from A Career in Your Suitcase if you don't already have a clear understanding of your skills.

* Golden Circle:
https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action

** Skills Inventory:
http://careerinyoursuitcase.com/wp-content/uploads/2017/03/Skills_Inventory.pdf

If you have any questions, please don't hesitate to contact us at info@careerinyoursuitcase.com.